

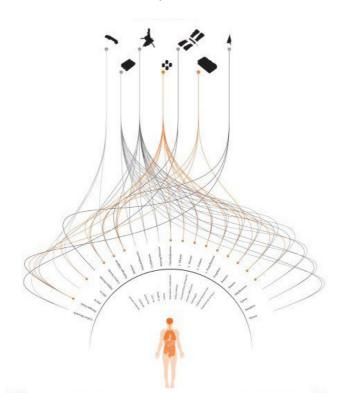
PATRIX WAREHOUSE - SHOWROOM

CONCEPT DESIGN PHASE - 07.01.25

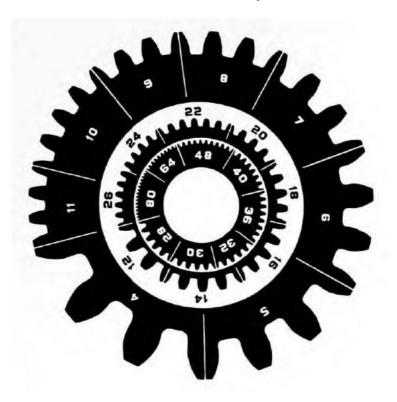
The Craftsmanship



The Experience

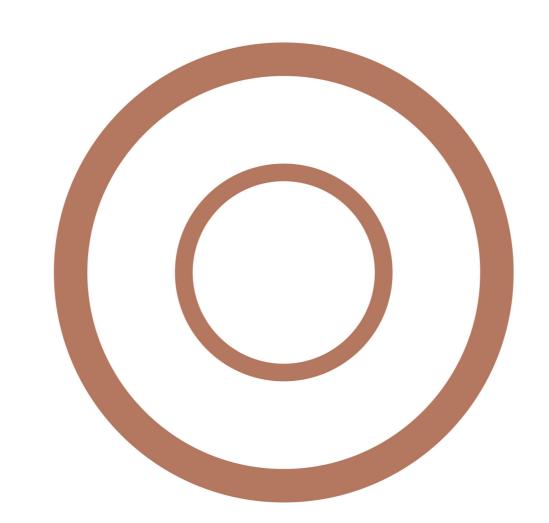


The Functionality



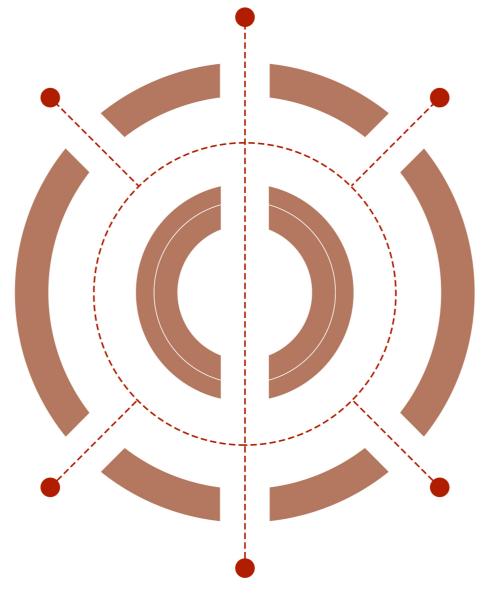






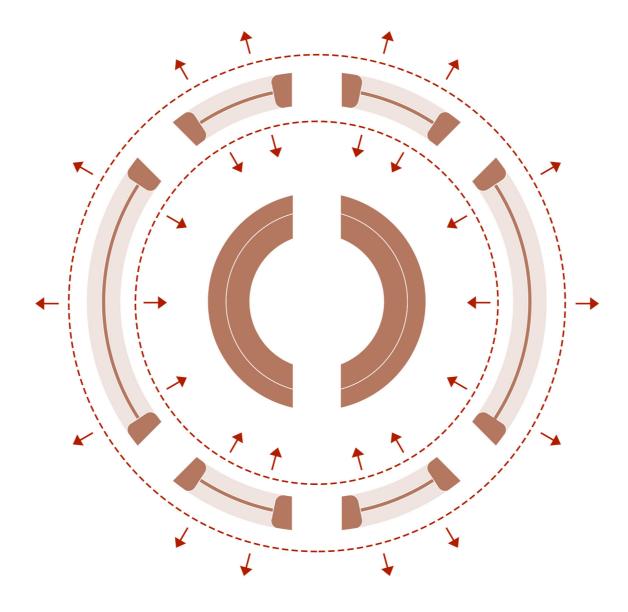
The display device: a Ring that merges Functionality with the Experience of the Customer.





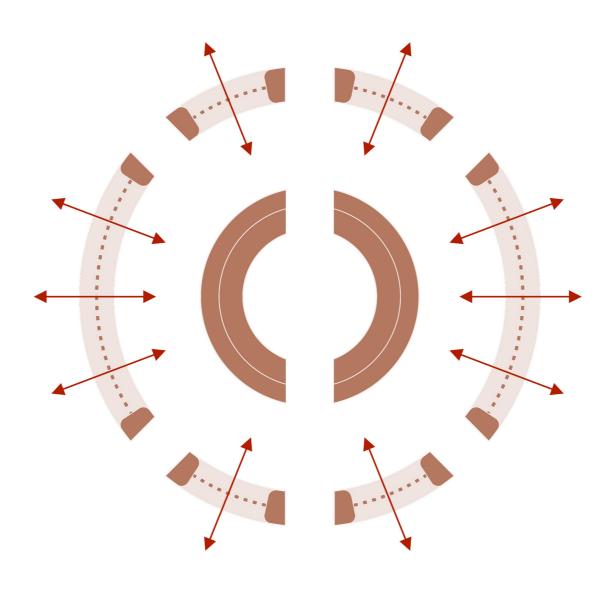
The Circulation:
An immersive and fluid movement through various products and displayed artefacts.





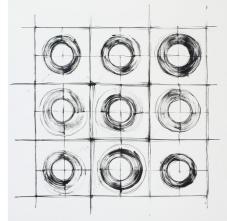
Dual Display:Maximizing display surfaces and visbility for maximum exposure.

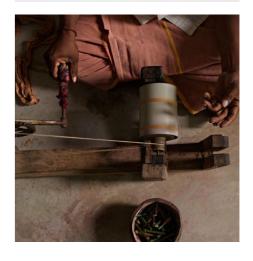




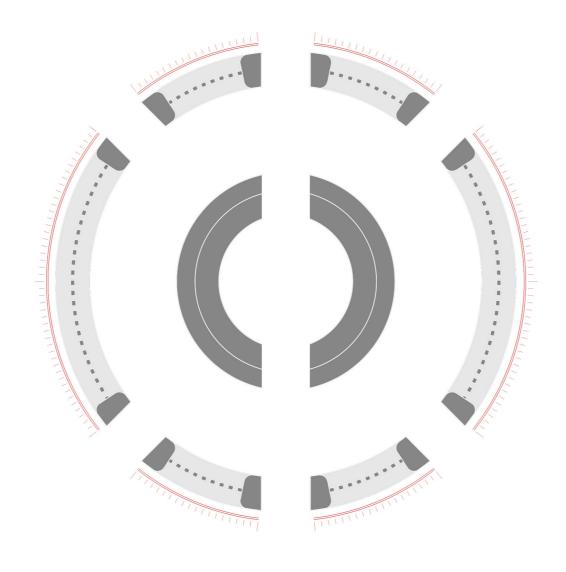
The transparency:
A perforated pattern that exudes the craftsmanship behind the production.











The Timeline:
A linear and experiential elemetn, telling the story behind Patrix.







FLOOR PLAN LAYOUT GROUND FLOOR





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FLOOR PLAN LAYOUT MEZZANINE FLOOR





































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AA **CEO Office** 2222222222





