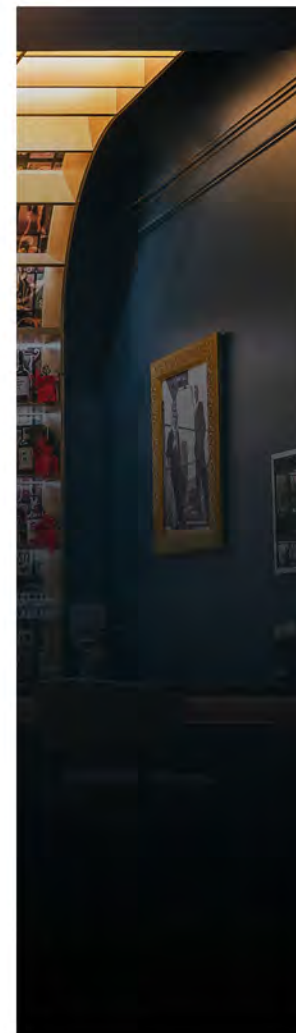
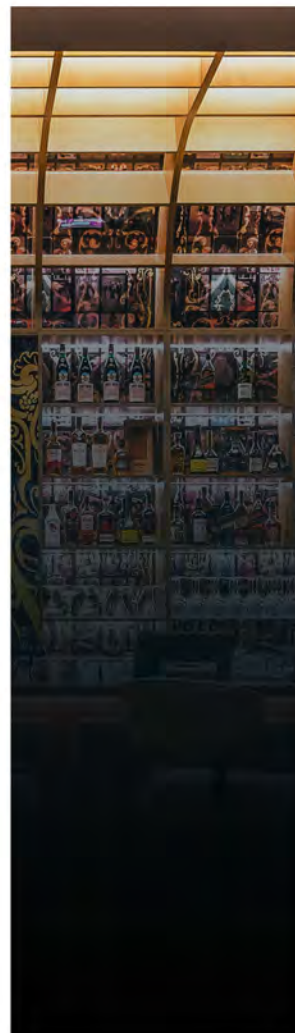
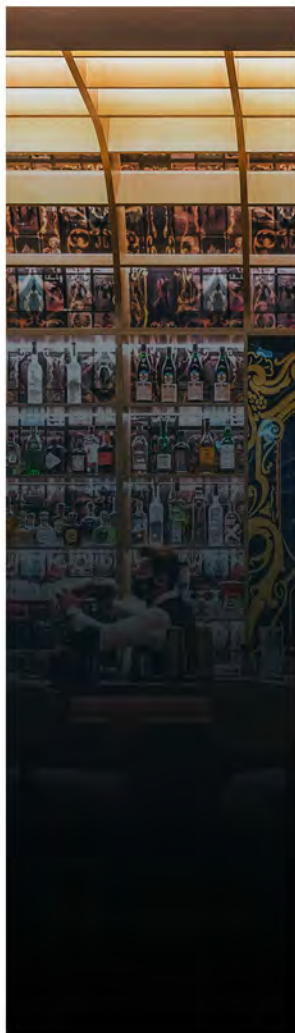
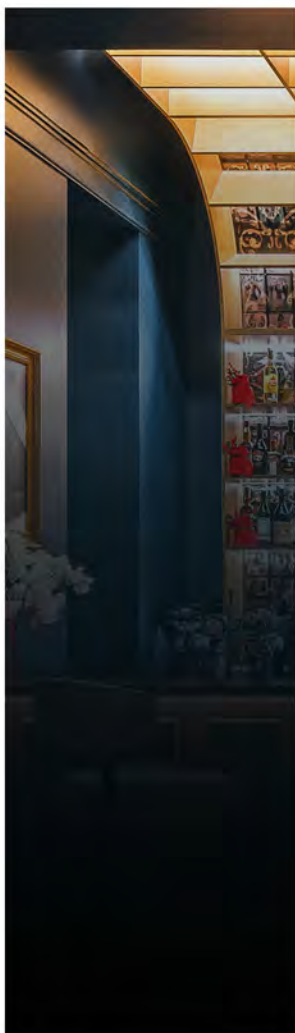
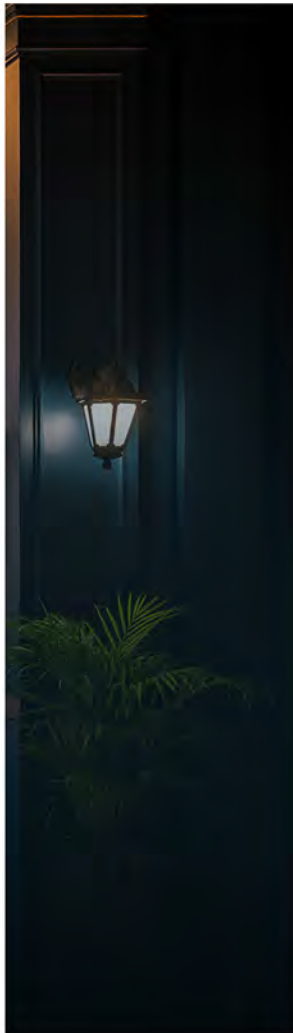
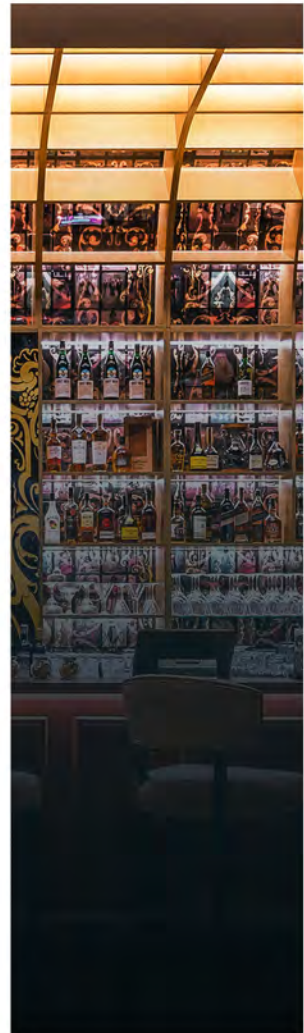
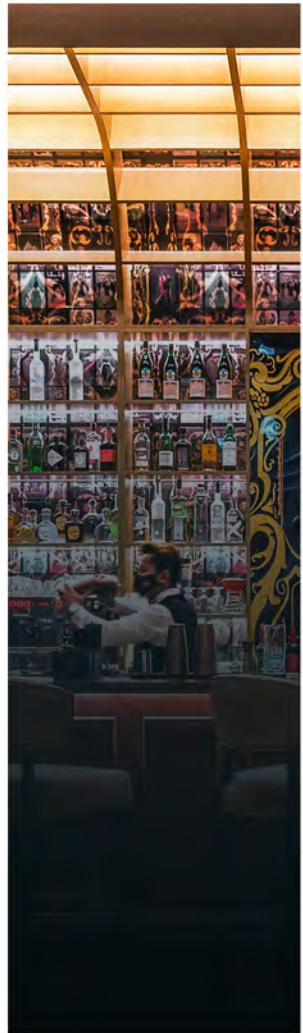
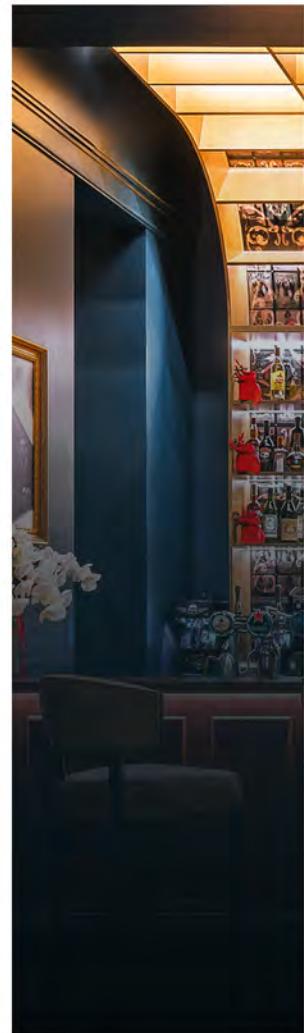
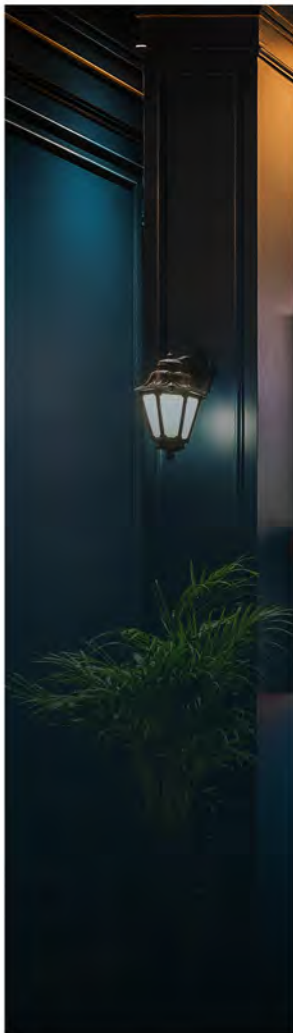
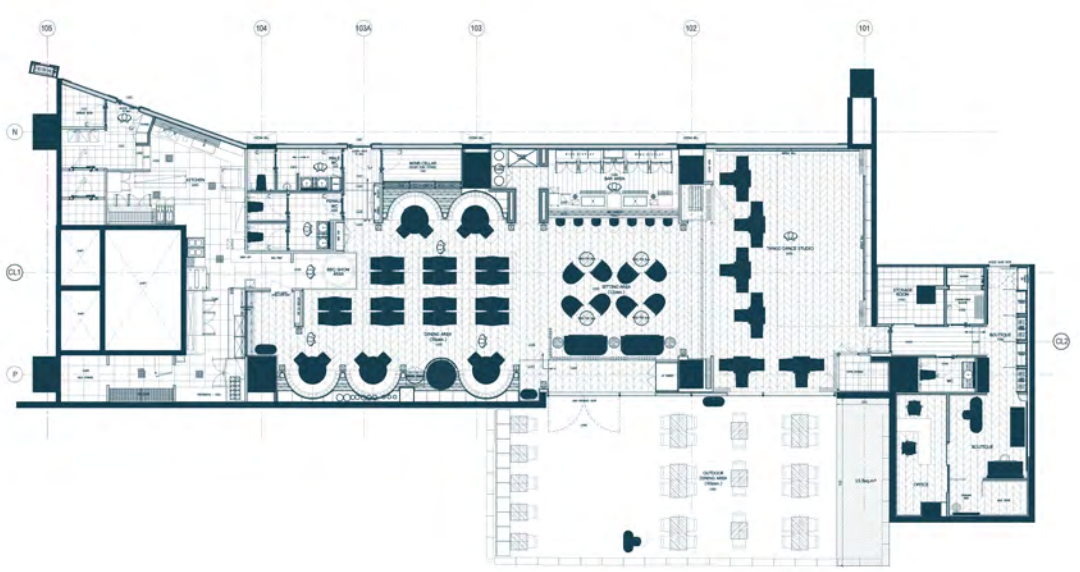




<b>PROJECT NAME</b>	La Casa Del Tango
<b>CLIENT</b>	Enrique Macana
<b>CATEGORY</b>	Commercial   Bar and Restaurant
<b>LOCATION</b>	Dubai, UAE
<b>SCOPE OF WORK</b>	Design and Execution
<b>PROJECT DIRECTOR</b>	Ramzi Jizi
<b>LEAD DESIGNER</b>	Darine Jabeili
<b>PROJECT CONTRACTOR</b>	Rasul Interior Decoration
<b>BUDGET</b>	1.1 Million USD
<b>DESCRIPTION</b>	<p>Capturing the soul of Argentinian Tango bars was very important for both the client and IAIA's team. The challenge was in combining a restaurant, a bar and a Tango school. We carefully studied different scenographies, turning classes into shows, and conventional restaurant seatings, into a live audience.</p>







*'You were able to capture the soul of Argentina'*

*- Jorge Agustin Molina Arambarri -  
Argentine ambassador*





THE BAR



Because the music alone is not enough, capturing the soul of Argentinian Tango bars was very important to achieve the mood that our clients were after for this multi-purpose space. The challenge was in creating the heart of Argentina in a multi-cultural city like Dubai.

Another challenge arose, to combine a restaurant, a bar, a Tango school, and a theater.







Our inspiration started from the streets of Argentina. We were interested in the local bars that opened their doors to the streets and created a unique scene of people dancing while others enjoyed the show. Replicating this scenario in La Casa del Tango was about turning the school's stage area into a live performance theater while allowing people dining at the restaurant to enjoy the show by simply rotating their chairs and watch the performance.



Located at Dubai's International Financial District (DIFC) Gate Avenue mall, La Casa del Tango connects the interior of the mall to the outside terrace of DIFC. The design revisited delicate and sensitive details originating from Argentinian craftsmanship, including leather stitching, patterns, and furniture design. Sitting at the center of the restaurant, the bar is the most important feature in the space. Coated in a brushed brass color, it continuously wraps the wall and the ceiling in a waffle composition.





We opted for various lighting design elements, from street-light lanterns to chandeliers and indirect ceiling lighting to better achieve dimmed lighting scenarios emphasizing the mood of Tango and easily controlling dining area in relation to the staging area's light.





Finally, an embossed wallpaper pattern wrapped sliding panels acting as a flexible separation wall between the stage and the rest of the restaurant, allowing for private classes to take place without interrupting the restaurant's functionality.





From the mall's side, two large interactive screens displayed tango dancing patterns inviting pedestrians to interact with the façade.





## USEFUL LINKS

[www.idea-art.com](http://www.idea-art.com)

<https://www.idea-art.com/portfolio/260-la-casa-del-tango-difc/>

<https://www.youtube.com/watch?v=tltkj4vsxxM>

